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May 17, 2006 - **New Holland Leads The Biodiesel Revolution**

NEW HOLLAND, PENNA. (May 17, 2006) – New Holland today informed the National Biodiesel Board that it has approved use of up to B20 blends (20% biodiesel/ 80% petroleum-based diesel) on all equipment currently equipped with New Holland engines.

"We are proud to once again take a leading role in giving support to the biodiesel industry as it rapidly moves toward fulfilling its fundamental role in the future of energy use," said Dennis D. Recker, Vice President of New Holland Agricultural Business in North America. "In this era of uncertainty on issues relating to energy, we feel it is essential that New Holland reaffirm its already established support for the biodiesel industry."

The announcement by New Holland was greeted with strong acclaim by industry observers. "This is what we have been working toward for years: a major equipment manufacturer announcing full support for use of high quality B20 in all of their equipment that has New Holland engines," said NBB Chief Executive Officer Joe Jobe. "Although other manufacturers have taken positive steps toward B20, New Holland is the first to specifically say that they approve the use of B20 on all New Holland engines. This powerful stand for renewable energy is helping lead us toward a safer, less volatile energy future."

"This move by New Holland represents a strong show of support for the soybean farmers who stepped forward years ago to begin the biodiesel program," added Darryl Brinkmann, an Illinois soybean farmer who is NBB Chairman.

Biodiesel is a renewable fuel produced from oilseed crops, primarily soybeans in the United States and Canada, and animal fats. It can be blended with conventional diesel. The biodiesel must meet the specification standard for fuel quality of ASTM D6751 to ensure optimum performance and durability of the engine.

"New Holland strongly recommends the use of approved fuels and compliance with strict handling, storage and maintenance requirements to maintain the integrity of the fuel," said Recker.

The necessary technical advice and specific maintenance programs are available through New Holland dealer network to ensure the biodiesel is handled properly and critical areas such as fuel hoses and injectors are inspected further so customers can confidently work with high-quality B20 biodiesel blends without concern for the machine's performance or durability. The biodiesel industry has also instituted a voluntary fuel quality standard, BQ-9000 for biodiesel producers and marketers.

In the United States, the National Biodiesel Board credits the 2005 federal biodiesel tax incentive and pro-biodiesel legislation for the dramatic growth in the biodiesel industry. The federal incentive is an act that lowers the cost of biodiesel to consumers and is expected to continue to significantly increase biodiesel production. The NBB estimates biodiesel consumption will increase to at least 150 million gallons in 2006, but depends on a number of other factors including crude oil prices, the industry projects that demand could be much higher in the next decade.

"Biodiesel is the future," says Recker. "As the availability of fossil fuels becomes a greater problem, we must look for alternatives. But they must also be cleaner, environmentally friendly alternatives. New Holland is embracing innovation and forward-thinking approach, and we are committed to bringing our customers the latest technology and the benefits it brings."

New Holland is a brand of CNH, a world leader in agricultural, utility and construction equipment. New Holland provides an innovative and diverse line of agricultural and utility equipment, including a full line of hay and forage equipment, harvesting, crop production and material handling equipment.



Sales, parts and service are provided to customers by New Holland dealers throughout the United States and Canada. There are more than 1,200 New Holland dealerships located throughout North America.

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